

ACTIVE LEARNING AND TEACHING METHODOLOGIES

OCTOBER 12TH TO 14TH 2022



WEDNESDAY | 12TH OCTOBER

- 9h30** Welcome and Registration
- 10h00** **Official Opening Ceremony**
SALA 24
Sandra Cunha Dean of Management School of IPCA
António Moreira Pro President for Pedagogical Innovation and Educational Projects
Paula Tavares Vice President for Internationalisation, Communication and Culture of IPCA
- 10h15** **KEYNOTE SPEAKER**
SALA ATOS
Explore first: Draw on Experience to Gain Deeper Understanding
José Lencastre Professor at School of Arts and Humanities at University of Minho, Portugal
- 10h45** Coffee Break
- 11h00** **CASES STUDIES**
SALA ATOS
Join the Millennium Competition in Creative Industries
Dražen Čučić & Ivo Mijoč
 Professors at Faculty of Economics in Osijek, Croatia
- Project 50/10 in the bachelor's degree in Finance: Methodologic Experience**
Maria do Carmo Correia
 Professor at Management School of IPCA
- 13h00** Lunch
- 14h30** **CASES STUDIES**
SALA ATOS
Mind Mapping Dynamic
Teresa Dieguez Professor at Technical Higher Professional School of IPCA
- 17h00** Conclusions
- 17h30** Campus Tour

THURSDAY | 13TH OCTOBER

- 10h00** **Opening Session**
SALA ATOS
- 10h15** **PANEL I**
Active Learning and Teaching Methodologies: Linking Academia, Business and Governmental and Non-governmental Entities
Challenges of Entrepreneurship Teaching: A Game-based Learning Approach
Oscarina da Conceição
 Professor at Management School of IPCA
- 11h15** **Coffee Break**
A Responsive and Lively Academia for Lifelong Learning: Making Active and Flexible Learning a Reality to Sustain Needs in Europe and Beyond
Ana Teresa Ferreira Professor at Polytechnique Institute of Viana do Castelo IPVC
- 13h00** Lunch
- 14h30** **WORKSHOP**
SALA ATOS
Creation of Cultural Students Groups
- 15h45** Coffee Break
- 16h00** **WORKSHOP**
SALA ATOS
International Exchange
- 20h00** **Dinner and Cultural Programme**
 Restaurant "Os Arcos"

FRIDAY | 14TH OCTOBER

- 10h00** **Opening Session**
SALA 24
- PANEL II**
Active Learning and Teaching Methodologies: Linking Academia, Business and Governmental and Non-governmental Entities
Local Volunteering Bank Barcelos Municipality
Sofia Coelho Flexible Cross-Cutting Sustainable Development Unit of the IPCA
Alexandre Coutinho IAFA (International Association for All)
- Erasmus+/ Non-formal and Short-Term Education Projects:** Poster exhibition and experience sharing by the Public Management students
- 12h30** Lunch
- 14h00** **City Tour**
 Get together afternoon:
 Meeting in Tourism of Barcelos
- Cultural Programme**
 Visit to the Historical Center
 Visit to the Pottery Museum "Museu da Olaria"